

2008 Convention



Ottawa, ON | October 17-19 | Lord Elgin Hotel

HIGHLIGHTS OF EVENTS

FRIDAY OCTOBER 17

- **Royal Reception at the Netherlands Embassy** hosted by the Ambassador himself.

SATURDAY OCTOBER 18

- **Tim Huckabee of Floral Strategies conducts a workshop on how to improve the floral sales process.** Floral Strategies methodology is based on giving extraordinary service and educating customers, not selling. This is powerful and unique program is unlike anything you are doing now! Floral Strategies clients include the oldest and biggest flower shops in North America.
- **Reception and banquet at the Casino du Lac-Leamy.** Enjoy a 5 star meal while learning to play **Blackjack**. The dealers, the tables, the excitement, it's all real -- except for the fake chips.

SUNDAY OCTOBER 19

- **Neville McKay headlines this year's Design Show.** Neville McKay is a well known Canadian retailer and floral designer. He has been featured on **CTV, CBC, HGTV, WTN** and is well known for his creative inspiration, quality workmanship and entertaining personality.
- **Flowers Canada Retail AGM.**



GROWING YOUR BUSINESS TOGETHER

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GAIN INSIGHT and **SHARE IDEAS** about our industry.

Meet your peers and **NETWORK** with suppliers and retailers.

LEARN and be **INSPIRED** by leading designers.

Registration Costs:

Full Event Registration: \$199.00 (includes all meals, seminars)

Sunday only: \$25.00

Hotel Details:

Lord Elgin Hotel

100 Elgin Street, Ottawa, ON, K1P 5K8

Tel: (800)267-4298

(Rates of \$155/night for Flowers Canada Retail registrants)

Call 1-800-447-5147 to register or visit
www.flowerscanada.org to download your
registration package.

REGISTRATION

Name _____ Organization _____

2nd Name _____ 3rd Name _____

Address _____ City/Province _____ PC _____

Phone _____ Fax _____ Email _____

REGISTRATION FEES

Full Conference registration fees include all session events and materials, brunch, lunch and evening functions as outlined.

	Members	Non-Members
Full Convention	<input type="radio"/> \$ 199	<input type="radio"/> \$ 249
President's Dinner	<input type="radio"/> \$ 60	<input type="radio"/> \$ 75
Design Show	<input type="radio"/> \$ 25	<input type="radio"/> \$ 45

- Staff of FCR members are eligible to take advantage of member rates offered

PAYMENT

Total Registration Fee \$ _____

5% GST \$ _____

Total Amount Due \$ _____

PAYMENT METHOD

Cheque (payable to Flowers Canada Retail)

VISA or MasterCard

Card Number _____

Expiry Date _____ CVN# _____

3-digit number printed on back of card

Signature _____

Please send together with your payment to: